

*Bally*

**MIDWAY MFG. CO.**

10601 W. Belmont Avenue  
Franklin Park, Illinois 60131  
Telephone (312) 451-9200



May 28, 1982

Attached, is the current list of Bally Midway  
Mfg. Co. Pac-Man Licenses.

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MIDWAY MANUFACTURING COMPANY

Trademark License List

<u>Company</u>	<u>Product</u>
Aladdin Industries 703 Murfreesboro Road Nashville, TN 37210 (615) 748-3322	Pac-Man Lunch Kits
Amusement Mktg. Concepts, Ltd. P.O. Box 3002 Springfield, MA 01101 (413) 781-1220	Pac-Man Bumper Stickers, License Plates, Labels, and T-Shirts
M.Z. Berger 20 West 37th Street New York, N.Y. 10018 (212) 594-4880	Pac-Man Game Watch, Juvenile LCD Watches
(CBS) The Buie/Geller Organization 3297 North Crest Road Suite 203 Doraville, GA 30340 (404) 491-0950	Pac-Man Fever Record Album
Colorforms 133 Williams Dr. Ramsey, N.J. 07446 (201) 327-2600	Pac-Man Colorform <sup>TM</sup> Stick-Ons and Shrinky Dinks
Brookfield Athletic Shoe Co., Inc. P.O. Box "A" East Brookfield, MA 01515	Pac-Man Ice Skates and Roller Skates

<u>Company</u>	<u>Product</u>
Coleco Industries 945 Asylum Ave. Hartford, CT 06105 (203) 278-0280	Pac-Man and Galaxian Table Top Games
Diamond Toymakers 7855 Gross Point Rd. Skokie, IL 60077 (312) 673-4545	Pac-Man and Ms. Pac-Man Rack Toys
ERO Industries, Inc. 189 West Madison St. Chicago, IL 60602 (312) 782-8920	Pac-Man and Ms. Pac-Man Slumberbags, Pillows, Tote Bags, Knapsacks, Backpacks, and Stadium Cushions
Houze Glass Corporation Drawer 307 Point Marion, PA 15474 (412) 725-5231	Pac-Man and Ms. Pac-Man Ceramic Mugs and Glassware
Joyce Morris, Inc. D.B.A. Gindi International 6 Hollywood Ct. South Plainfield, N.J. 07080 (201) 753-0550	Pac-Man and Ms. Pac-Man and Wizard of Wor Towels, Bath Sets, Quilted Kitchen Accessories, Pac-Man and Ms. Pac-Man Blanket
Hallmark Cards, Inc. Kansas City, MO 64108 (816) 274-5417	Pac-Man Greeting Cards, Gift Wrap, Posters, Puzzles, Seals, Lapel Pins
Joy Insignia, Inc. P.O. Box 68 320-69th Street Guttenberg, N.J. 07093 (201) 863-5774	Pac-Man, Ms. Pac-Man, and Galaxian Embroidered Emblems
Key Ring Supplies, Inc. 631 Fargo Avenue Buffalo, N.Y. 14213 (716) 883-1110	Pac-Man, Gorf, Wizard of Wor and Galaxian Leather Key Fobs

<u>Company</u>	<u>Product</u>
Knickerbocker Toy Co. 207 Pond Ave. Middlesex, N.J. 08846 (201) 752-6900	Pac-Man and Ms. Pac-Man Plush Toys
MarshAllan Products, Inc. 1971 West 95th Street Cleveland, Ohio 44102 (216) 631-2400 (800) 321-8668	Pac-Man and Ms. Pac-Man Juvenile Shelving, Tray Tables and TV Tables
Marte' Co., Inc. 1145 Main Street Pawtucket, RI 02860 (401) 722-1902	Pac-Man Costume Jewelry
Milton Bradley Co. Springfield, MA 01101 (413) 525-6411	Pac-Man Board Game, Puzzle, and Card Game
C.A. Reed 99 Chestnut Street Williamsport, PA 17701 (717) 326-9021	Pac-Man Paper Table Goods
Stern-Maid Nitewear, Inc. 135 Madison Ave. New York, N.Y. 10016 (212) 686-5480	Pac-Man and Ms. Pac-Man Junior Missy Sleepwear
P & K Products Co., Inc. 640 Church Road Elgin Oaks Industrial Park Elgin, IL 60120 (312) 695-7070	Pac-Man Metal Waste Baskets and Lamps
Plymouth, Inc. Box 38 Benigno Blvd. Belmawr, N.J. 08031 (609) 931-8700	Pac-Man and Ms. Pac-Man Stationary and School Supplies

<u>Company</u>	<u>Product</u>
Pyramid Home Products, Inc. 2010 West 62nd Los Angelos, CA 90047 (213) 971-4223	Pac-Man Hassocks and Pillows
Steven Morris Co. 1539 Sherman Evanston, IL 60201 (312) 475-2310	Pac-Man Mugs and T-Shirts
Third Wave Products P.O. Box 13665 Sacramento, CA 94813 (916) 486-2696	Pac-Man Square Buttons
Tomy Corporation 901 E. 233 Street Carson, CA 90745 (213) 549-2721 (213) 774-7585	Pac-Man and Ms. Pac-Man Hand Held Game and Wind Up Toy
The Video Babies, Inc. 4820 43rd St. NW Washington, DC 20016 (202) 363-0979	Pac-Man Ties and Bumper Stickers
W.S. Wormser Co. 1535 Lake Cook Rd. Suite 402 Northbrook, IL 60062 (312) 564-8355	Pac-Man and Ms. Pac-Man Robes, Pajamas, and Action Sportswear
Wiz Kids P.O. Box 451 Irwin, PA 15642 (412) 751-3020	Pac-Man, Gorf, Galaxian, and Rally-X T-Shirts, and Sports Caps
Woodlets, Inc. Div. of G.H. Wood & Co., Ltd. 90 Chenango St. Buffalo, N.Y. 14213 (716) 886-7868	Pac-Man Air Freshners

Company

Deka Plastics  
914 Westfield Avenue  
Elizabeth, N.J. 07208  
(201) 351-0900

Product

Pac-Man Plastic Mugs, Bowls,  
Plates, Tumblers, Straws, Pails  
and Children's Molded Stool

Lee Company  
Empire State Building  
350 Fifth Ave. Suite 4619  
New York, N.Y. 10118

Pac-Man Childrens Belts and  
Suspenders

Gramercy Mills  
435 Van Houten Ave.  
Passaic, N.J. 07055  
(201) 777-7221

Pac-Man and Ms. Pac-Man Girls  
Swimwear

Empire Pencil Corp.  
41 Madison Ave.  
New York, N.Y. 10010  
(212) 689-7534

Pac-Man and Ms. Pac-Man  
School Supplies

Fleer Company  
Tenth & Somerville  
Philadelphia, PA 19141  
(215) 455-2000

Pac-Man Bubble Gum & Candy

Placo Products Company  
20550 S. Denker Ave.  
P.O. Box 3456  
Torrance, CA 90510  
(213) 775-3621

Pac-Man Felt Tip Coloring Poster  
Sets, and Target Games

Shipton Sportswear  
P.O. Box 12472  
St. Louis, MO 63132  
(314) 997-2000

Pac-Man and Ms. Pac-Man Outer  
Jackets, Vinyl Slickers (Boys  
and Mens Only)

Gabriel Industries  
41 Madison Ave.  
New York, N.Y. 10010  
(212) 481-6400

Pac-Man Squeeze Toy

Company

Libby Glass  
One Sea Gate  
Toledo, Ohio 43666

Product

Pac-Man Glasses, Ashtrays,  
Pitchers, and Cannisters

KiKi International  
180 Madison Ave.  
New York, N.Y. 10016  
(212) 685-7920

Pac-Man and Ms. Pac-Man  
Panty Sets

Keepers Industries  
6415 De Soto Ave.  
Woodland Hills, CA 91367  
(213) 884-5800

Pac-Man and Ms. Pac-Man  
Hosiery

National Latex  
200 Fifth Ave. Room 661  
New York, N.Y. 10010  
(212) 989-1240

Pac-Man Balloons and Rubber  
Balls

Commonwealth Toys  
200 Fifth Ave.  
New York, N.Y. 10010  
(212) 871-5000

Pac-Man and Ms. Pac-Man  
Plush Slippers, Hand Puppets,  
and Children's Pajama Bag.

Superior Toy  
3417 N. Halsted St.  
Chicago, IL 60657  
(312) 929-1300

Pac-Man Toy Gum Ball Bank

Duncan Toys  
801 Lynn Ave.  
Baraboo, WI 53913  
(608) 356-5551

Pac-Man "Yo-Yo"™

Uniprints Underwear Co., Inc.  
P.O. Box 780  
Bowling Green, KY 42101  
(502) 781-6400

Pac-Man and Ms. Pac-Man  
T-Shirts and Tops

Company

Product

Dan River Inc.  
111 W. 40th St.  
New York, N.Y. 10018  
(212) 554-5555

Pac-Man Sheets and Pillow Cases

Millcraft, Inc.  
419 Orange Ave.  
West Haven, CT 06516  
(203) 932-0712

Pac-Man and Ms. Pac-Man  
Needlecraft, crewel, latch hook,  
and cross stitch

Ben Cooper, Inc.  
33-34th Street  
Brooklyn, N.Y. 11232  
(212) 499-7025

Pac-Man Halloween Costumes, Masks,  
and Soft P.V.C. figure on String

Lincoln Textiles  
295 Fifth Ave. Room 1720  
New York, N.Y. 10096  
(212) 532-6963

Pac-Man Drapes, Bedspreads,  
Comforters, and Pillow Shams

Hollander Corp.  
342 Central Ave.  
Newark, N.J. 07103  
(201) 624-2000

Pac-Man Drapes, Bedspreads,  
Comforters, Pillow Shams, and  
Bed Pillows

Normac Co., Inc.  
1616 Soldiers Field Rd.  
Brighton, MA 02135  
(617) 254-9706

Pac-Man Jeans, Overalls and Slacks,  
Boys Swimwear, Active Sportswear-  
non-fleece (Bottoms Only)

Chein Industries  
William Street  
Burlington, N.J. 08016  
(609) 386-2800

Pac-Man and Ms. Pac-Man Metal  
Containers, Recipe Boxes, and  
Wastebaskets

Ben Rickert Inc.  
359 Newark  
Plimpton Turnpike  
Wayne, N.J. 07470  
(201) 628-0200

Pac-Man Bar and Liquid Soap  
Fragrances

Company

Donald Bruce Co.  
3600 N. Talman  
Chicago, IL 60618  
(312) 477-8100

Product

Pac-Man Fine Gold and Sterling  
Silver Jewelry

Kids Stuff  
I.J.E. Distributors Inc.  
450 N. Park Rd.  
Hollywood, Florida 33021  
(305) 966-8520

Pac-Man Children's Record Series

KMGA Inc.  
333 West 34th St.  
New York, N.Y. 10001  
(212) 563-7100

Pac-Man and Ms. Pac-Man Coin  
Purses, Travel, Cosmetic and  
Cigarette Cases, and Wallets

Synergistics Research Corp.  
650 Avenue of the Americas  
New York, N.Y. 10011  
(212) 989-9707

Pac-Man "Velcro Target" Game  
and "Catch Mitt" Game

Western Graphics  
P.O. Box 7128  
Eugene, Oregon 97401  
(503) 686-2200

Pac-Man Flocked and Lithographed  
Posters

Manton Cork  
355 Crooked Hill Road  
Brentwood, N.Y. 11717  
(516) 273-0700

Pac-Man Cork Boards

Lees Mfg. Co.  
(Kid Duds)  
500 W. Washington  
Cannon Falls, MN 55009  
(404) 447-5500

Pac-Man and Ms. Pac-Man  
Girls Robes and Pegnoir Sets

Scripto, Inc.  
7012 Best Friend Rd.  
P.O. Box 47800  
Atlanta, GA 30362  
(404) 447-5500

Pac-Man Cigarette Lighter

Company

Calfax, Inc.  
15 E. 26th St.  
New York, N.Y. 10010  
(212) 689-4424

Product

Pac-Man™ Chatteranimal™

The C.R. Gibson Co.  
Knight Street  
Norwalk, CT 06856  
(203) 847-4543

Pac-Man Photograph Album,  
Scrapbook, Autograph, and  
Address Books

Craft House Corp.  
2101 Auburn Ave.  
Toledo, Ohio 43696

Pac-Man Sun Catchers, Sun Scene,  
Sun Charmers

Sun Products  
Puritan Mills, Inc.  
206 Adamson Ind. Blvd.  
P.O. Box 1280  
Carrollton, GA 30117  
(404) 834-7791

Pac-Man Hoppity Hops™

International Wallcoverings  
Div. International Paints (Canada)  
151 East Drive  
Bramalea, Ontario, CANADA

Pac-Man Wallcoverings

Keds  
5 Cambridge Center  
Cambridge, MA 02142  
(617) 491-8800

Pac-Man and Ms. Pac-Man  
Footwear and Laces

William F.B. Johnson Co.  
901 East Luzerne St.  
Philadelphia, PA 19124  
(215) 831-1004

Pac-Man Accent Lamps

Gay Tred Mills  
295 Fifth Ave. Suite 811  
New York, N.Y. 10016  
(212) 684-5865

Pac-Man Area Rugs

<u>Company</u>	<u>Product</u>
Tiger Electronic Toys Inc. 909 Orchard Mundelein, IL 60060 (312) 949-8100	Pac-Man Portable Radio
Pro Corp. 221 Pine Street Florence, MA 01060 (413) 584-1780	Pac-Man Toothbrushes, Hair Brushes, Combs
American Telecommunications 9620 Flair Drive El Monte, CA 91731 (213) 579-1710	Pac-Man Telephone
Ideal Toy 184-10 Jamaica Ave. Hollis, N.Y. 11423 (212) 454-5000	Pac-Man Panic Globe
Coin-It Companies 7223 N.W. 43rd St. Miami, Florida 33166 (305) 261-1441	Pet Pac-Man
Video Expo, Inc. 1312 Frick Bldg. Pittsburg, PA 15219 (412) 261-1441	1982 World's Fair Pac-Man Posters, License Plates, Bumper Stickers, Pennants
Butterfly Originals 29 Olney Ave. Cherry Hills, N.J. 08003 (609) 424-3004	Pac-Man Ceramic and Plastic Bookends, Figurines, Paperweights, Trophies, Night Lights, and Switch Plates, Knit Hats, Gloves, Scarves, Leg Warmers
Hamilton Beach Div. of Scoville 59 Mill St. Waterbury, CT 06720 (203) 573-1199	Pac-Man Hot Air Corn Popper

Company

Light Fashions  
15131 Triton Lane  
Suite 112  
Huntington Beach, CA 92649  
(714) 895-2700

Product

Pac-Man Lighted T-Shirts

Southland Corporation  
2828 N. Haskell  
Dallas, TX 75204  
(214) 828-7011

Pac-Man, Ms. Pac-Man, Galaga,  
Galaxian, Omega Race, Solar Fox,  
and Robby Roto Plastic Drinking  
Cups

Wham-O Mfg. Inc.  
835 E. El Monte St.  
San Gabriel, CA 91778  
(213) 287-9681

Pac-Man Flying Disks